



FACT SHEET

Grindr Launched March 25, 2009

Now more than 7 million users in 192 countries around the world.

Grindr is used in every country worldwide except for two small island nations: Nauru and Tuvalu. A few (of many) interesting countries with Grindr users include: Albania, Azerbaijan, Cuba, Djibouti, Ethiopia, Fiji, Haiti, Iran, Iraq, Kyrgyzstan, Malawi, Moldova, Samoa, Sri Lanka, and Yemen.

Top Countries

United States	2,968,300
United Kingdom	1,231,230
France	511,876
Canada	339,813
Australia	287,067
Spain	264,825
Brazil	247,728
Italy	216,372
Germany	200,109
Mexico	164,539

Top Cities

London	947,250
New York	508,763
Paris	412,060
Los Angeles	347,150
San Francisco	286,195
Chicago	253,154
Boston	235,388
Sydney	204,351
Atlanta	197,838
Houston	181,806

Active Users

Daily: 1,246,819
 Weekly: 1,824,100
 Monthly: 2,884,489

Average Daily Use

Time Spent on Grindr: 2 hours
 Number of Logins: 8

Worldwide Daily Use

Chat Messages Sent: 30 million+
 Photos Sent: 2 million+

Up to 300,000 users are logged into Grindr at any given moment.

Grindr data current as of July 2013.

Grindr and **Grindr Xtra** are location-based apps that use GPS or Wi-Fi technology on your iPhone, iPod touch, iPad, Android, or Blackberry to determine your exact location and instantly connect you with guys in your area. Simply launch Grindr, create an account, upload an optional photo and profile details, and browse for men in your area who want to chat and meet.

Grindr Xtra is the paid subscription version of Grindr with exclusive features, including:

1. **Push Notifications:** Receive push messages even when Grindr Xtra is closed.
2. **Profile Swipe:** Swipe your finger left or right to display the next or previous guy.
3. **Online-Only View:** You can see guys who are currently online and ready to chat.
4. **More Guys:** View 300 total guys in your area -- 200 more than Grindr.
5. **Saved Phrases & Photos:** Send more saved photos and phrases quickly from within chats.
6. **Unlimited filters:** Filter by body type, Tribes, ethnicity, looking for, age etc.
7. **No Banner Advertisements**
8. **Unlimited Blocks**

Fast Fact In about a 30 day span, Grindr and Grindr Xtra guys sent one billion chat messages to each other. They also exchanged one billion photos and logged in one billion times in a two month span. Additionally, Grindr delivers an astounding one billion ad impressions in just under two weeks.

Company Information

Founder & CEO: Joel Simkhai
Headquarters: Los Angeles, California, USA
Self-financed: No outside investments

Website: Grindr.com
Facebook: Facebook.com/Grindr
Twitter: Twitter.com/Grindr

Media Contact: press@grindr.com